

# TODDINGTON ST. GEORGE CHURCH OF ENGLAND SCHOOL

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Friday 21st May 2021

Dear Parents and Carers,

## **Mission Statement, Core Values and School Logo**

As you will know, this term we have begun our school improvement journey, which started with a review of our Christian mission statement, aims for education, followed by consultation on our core values, we are excited to share:

**LOVE RESPECT PERSEVERANCE THANKFULNESS**

This work has been hugely important in ensuring children, staff and families are provided with a clear understanding of why St. George's is such a wonderful school and what exactly it is that our community can expect from us.

The staff and Governors would now like to consider how we ensure that our lived ethos reflects who we are, and is visible in everything that we do. One area that we would now like to update is our school logo.

The current school logo will always remain a special part of Toddington's St. George's history, however, we believe that we would like to develop our emblem to reflect our Christian ethos and the current modern and engaging learning opportunities that we are working really hard to develop.

Our school improvement work and financial planning is heavily dedicated to improving our computer and ICT offer for our children, so that children have the opportunity to enjoy developing life skills, which they will need for jobs that may not have even been invented yet! We are beginning by making a substantial commitment to our internet network system, classroom interactive whiteboards, and have plans to closely follow this developing ICT and individual devices such as chromebooks in the classroom.

Not only are we planning to improve the hardware, we are also planning to introduce modern curriculum planning and assessment tools that our children will very much enjoy and benefit from.

We must also consider, as every school does, how we carefully market our school, so that our catchment and surrounding community can see from a distance that we are a church school, who are committed to ensuring that our children *Light A Spark* and enjoy their learning through the most current and engaging resources and opportunities.

Therefore, teachers have asked children to redesign, draw and suggest ideas of the things that were important to them. Staff listened carefully, and after feeding this back to our media provider, we have 3 suggested logos to choose from.

Now it is over to you - we would like all families, staff and governors to vote for their favourite, by completing this [google form](#) by Friday 4th June 2021. We will be very excited to report the results of our consultation period on Friday 11th June.

### **Branding: A phased approach**

We will begin by updating our chosen logo on our marketing materials, school website and social media. This will be followed by the option to purchase the new logo on uniform ready for next year, September 2022.

### **School Logo and purchasing new uniform**

The current logo and uniform remain in place for two years, until July 2023, to ensure families can get the most wear as possible out of uniforms already purchased, or retained from older siblings. It is anticipated that the new uniform will be available for sale around Easter 2022, and therefore we will have a mix of logos on uniforms in school, which we absolutely anticipate and have planned for. There will be **no expectation** to purchase newly branded uniforms or replace perfectly good clothing.

After listening to parent feedback we will now welcome girls wearing grey skirts, trousers and pinafores. Currently the expectation is navy blue and we understand that such items are more difficult to get hold of, particularly for specialised ranges such as the sensitive skin range. This will also mean that boys and girls will be able to wear the same colour. Again this will be phased in so there is no expectation to replace existing uniforms.

### **Upcoming dates for your diary:**

- ★ How to support your child with **Maths Calculation**: Monday 24th May 2.30 PM  
Please book your place on this workshop using this [google form](#). You will be sent the zoom details on the day of the meeting.
- ★ Movies and Munchies Year R-4: Monday 24th May, after school

- ★ Year 4 Egyptian Day : Thursday 27th May
- ★ Year 3 Where in the World Day : Thursday 27th May
- ★ Healthy Hearts and Mind Day : Friday 28th May

Wishing you all a lovely weekend!

Yours sincerely,

Colette Lamb  
Headteacher